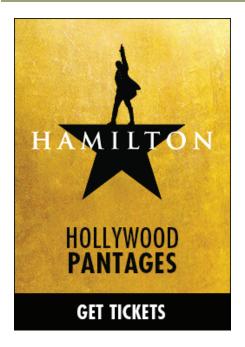
Carlynd Kuhlmann Art Director Portfolio

Contact: 310.200.1866 email@carlyndkuhlmann.com

Web Banners

Designer: Rob van Tuin





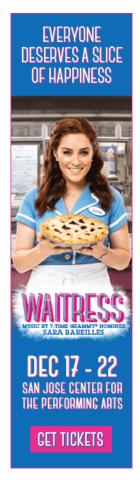
PANTAGES FEB 19-24







BROADWAYSANJOSE.COM





JUNE 12-17 CIVIC THEATRE







Mall Signage

Designers: Beverly Center by Robyn Westcott
& Westfield Culver City by Steve Kirwan









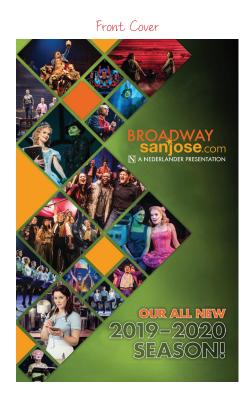


Saddle Stitch Booklet

Designer: Marty Molina/Graphic Type Inc

Season Tickets Booklet
(2 Pages
5.5 x 8.5

Inside Spread





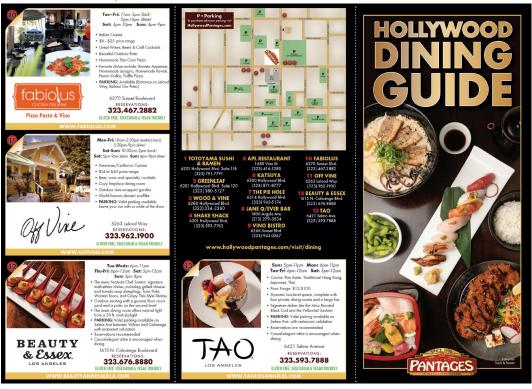
Inside Spread



Tri Fold Brochure

Designers: Steve Kirwan (originator) & Marty Molina/Graphic Type Inc (updates)

Inside Flap Back Cover Front Cover



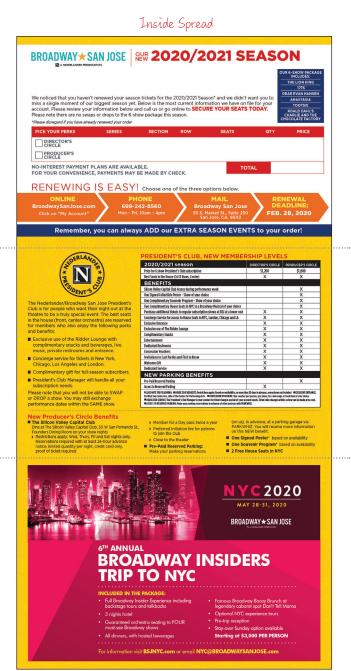
Inside Spread



Tri Fold Postcard

Designer: Marty Molina/Graphic Type Inc

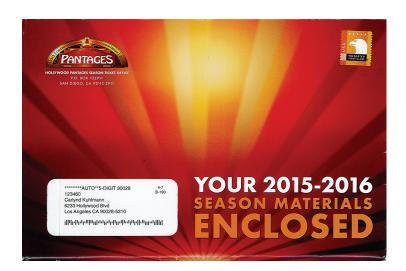


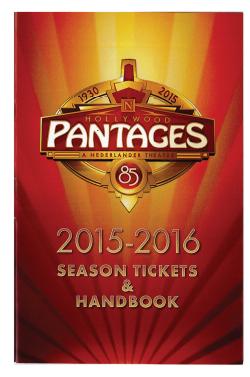


Variable Data Booklet

Project Designer: Steve Kirwan Cover Logo & Background: Julian Roca

Booklets contain the patron's season tickets which are Ticketmaster compliant with barcode and printed onto perforated pages. A (2-page informational booklet (6.5x(0) surrounds those seamed-in ticket pages.







Print Ads

Designers: Los Angeles Times ads by Steve Kirwan; Discover Hollywood & San Diego Union Tribune ads by Marty Molina/Graphic Type Inc



Discover Hollywood Magazine Size: 4.875" w x 9.75" Publication Date: Winter 20(8



Size: 3 col x (0.5"
Publication Date: Sunday, March 22, 2020



Los Angeles Times Size: 4.9 (5" w x (0.5" h "Festival of Books" Special Insert Section Publication Date: Sunday, April 7, 2020

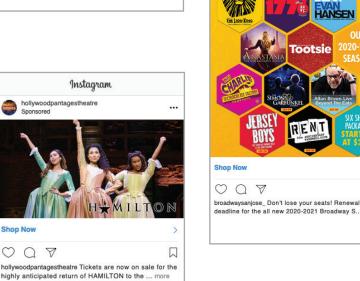


Los Angeles Times / Size: 6 col x 3" / "Arts & Books" Section Cover Strip / Publication Date: Sunday, March 8, 2020

Paid Social Ads

Designers: Robyn Westcott (single show) & Rob van Tuin (multi-show collages)



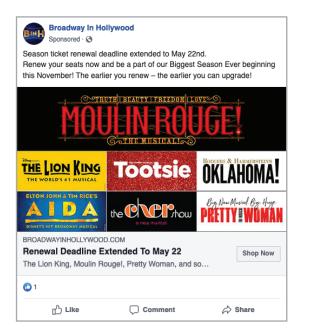


Instagram

broadwaysanjose, Sponsored







Various Venue Signage
Designers: Hamilton by RPM Agency New York. The Book of Mormon by
BLT& Associates and Allied Global Marketing. Season Tickets podium and
retractable by Marty Molina/Graphic Type Inc. The Phantom of the Opera
display case posters and Jersey Boys overhead banner by Robyn Westcott.











Street Pole Banners

Designers: Steve Kirwan, all except Hamilton. Hamilton designed by RPM Agency New York.





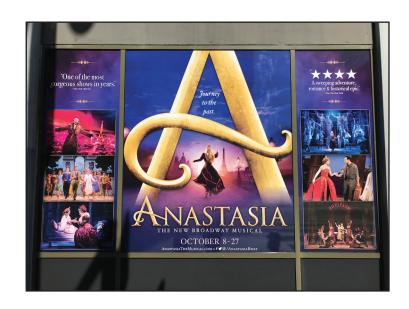






Decals

Designer: Steve Kirwan









Pipe & Drape

Designers: BLT & Associates, Allied Global Marketing



Side pillars could be as narrow as 31" or as wide as 56"

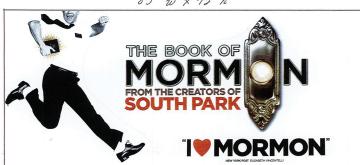
My original concept drawing of the pipe and drape.
The administrative office entrance of the Pantages
Theatre was transformed into an additional box office space with a festive archway for the much anticipated public on-sale.



Barricade Covers

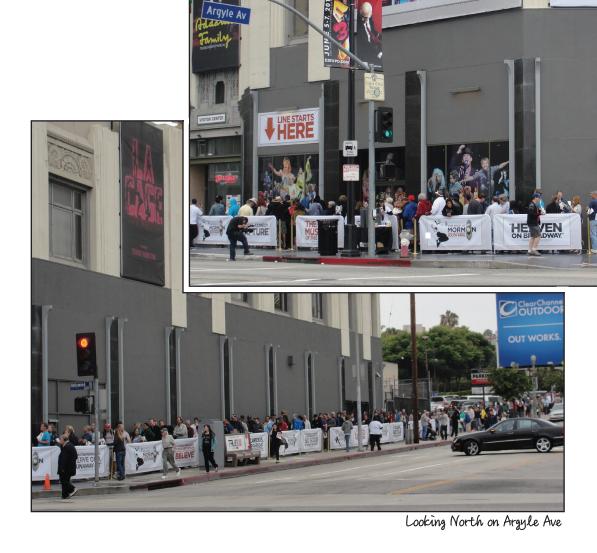
Designers: BLT & Associates, Allied Global Marketing

BARRICADE 83"·w × 43" h



My original concept drawing of the "Mormon" barricade that would alternate with show critic reviews.

Corner of Hollywood Blvd & Argyle Ave



Bulletins, Transit Shelters & Bus Sides

Designers: BLT & Associates, Allied Global Marketing





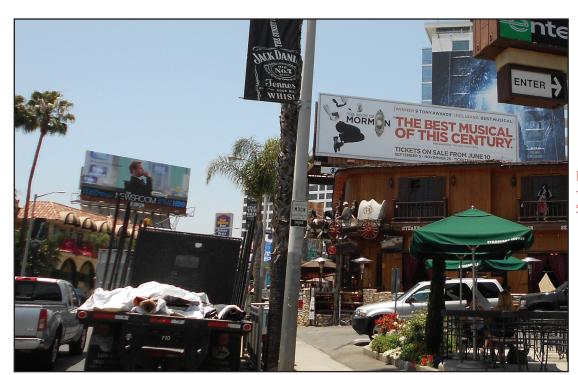


Tall Wall & Billboards

Designers: BLT & Associates, Allied Global Marketing



Facing West on the Sunset Strip Andaz Hotel Tall Wall August 2012



Facing East Billboard on the Sunset Strip above Saddle Ranch Chop House.